

# EHSAN ATIQ

I am a multi-faceted designer.  
I create enthralling visual experiences.  
I look to add value to people's existence.

## CONTACT

+1 718 536 9315

[ehsanatiq@yahoo.com](mailto:ehsanatiq@yahoo.com)

[www.ehsthetic.com](http://www.ehsthetic.com)

[www.linkedin.com/in/eatiq](http://www.linkedin.com/in/eatiq)

## EDUCATION

Master of Arts in **Graphic Design + Visual Experience**  
Savannah College of Art and Design  
2018 - 2019

Bachelor of Engineering in **Computer Science**  
Osmania University  
2010 - 2014

Central Board of Secondary Education  
Abu Dhabi Indian School  
2003 - 2009

## SKILLS

User Experience Research, User Interface Design, Prototyping, Motion Media, Graphic Design, Front-End Development, Data Visualization, Branding, Pattern Illustration, Content Writing, Social Media Marketing, Project Management.

## TOOLS

**Adobe Certified Associate for Photoshop, Illustrator, After Effects, InDesign**  
Sketch, Principle, Invision, Figma, Final Cut Pro, Cinema 4D, FontLab Studio, HTML/CSS, Javascript

## MERIT

SCAD Achievement Graduate Scholarship  
Student Academic Honors Scholarship  
Finalist, Digital Graffiti 2019 – Alys Beach, FL  
Finalist, Seccession 2019 – Savannah, GA

## EXPERIENCE

### Visual Designer

JAN 2019 - MAR 2019

Samsung (SCAD Collaboration)

Part of a collaboration between SCAD & Samsung that looked to research and develop concepts for a better smartphone experience. The role involved exploring potential User Interface layouts and visual design options for Samsung's foldable phone – The Galaxy Fold.

### UX Designer

SEP 2018 - NOV 2018

Google (SCAD Collaboration)

Led a team of five on designing the Augmented Reality feature for Google Maps along with conducting comprehensive UX Research. Solely designed and developed the project website apart from helping frame the design language for the entire app experience.

### Graduate Mentor

MAY 2018 - PRESENT

SCAD

Currently working with the Student Success department that looks after the welfare of students struggling socially and academically. Mentoring students with learning difficulties, acting as an advisor on moral issues and keeping a check on their general well-being.

### Designer

OCT 2016 - NOV 2017

iGenero

Managed the Unilever account and conceptualized a complete brand overhaul for their water purifier range of products. Solely designed and led a team of three for Snoop, a CCTV app upvoted to the #2 spot by Product Hunt and trending upon launch.

### Graphic Designer

JUN 2016 - JUL 2016

Cycle

Designed the sponsorship plan along with coming up with a monthly social media strategy for the bikeshare startup. Helped re-organize and update their branding guidelines along with generating collateral for future events and endeavors.

### Graphic Designer

MAR 2016 - MAY 2016

Chemistry, Publicis Groupe

Designed daily marketing collateral for the National Bank of Abu Dhabi account apart from brainstorming promotional ideas. Conceptualized and designed a month long advertising campaign in a financial and stock broking publication for the same bank.

### Business Analyst, Client Servicing

JAN 2015 - JAN 2016

Accenture

Coordinated client visits and managed schedules whilst identifying capabilities that could be potentially offered as a solution. Researched and designed dossiers that helped in understanding the client requirements, generate pricing points and analyze competitors.

### Design Lead

SEP 2013 - DEC 2014

Bangin Beats (GSM Media LLC)

Established branding guidelines and led the design portfolio for India's first online publication exclusively for Electronic Music. Coordinated and wrote content for major partners such as MTV, Vh1, NME to cover their music releases and live festivals.

### Digital Media Designer

FEB 2012 - MAY 2013

AIESEC India

Led the design team within the Hyderabad wing of the World's largest student organization generating digital content. Implemented a redesigned social marketing strategy via external partners along with running advertisements on the same.