

EHSAN ATIQ



ehsanatiq@yahoo.com
ehsthetic.com
[linkedin.com/in/eatiq](https://www.linkedin.com/in/eatiq)

I am a multi-faceted designer.
I make enthralling visual experiences.
I look to add value to people's existence.

EDUCATION

Master of Arts
Graphic Design + Visual Experience
Savannah College of Art and Design

Bachelor of Engineering
Computer Science
Osmania University

TOOLS

Sketch, Figma, Principle, Invision,
Framer, Miro, Zeplin, UserTesting,
Adobe Analytics, HTML/CSS, SwiftUI

Adobe Certified Specialist in
Photoshop, Illustrator, After Effects,
InDesign, Premiere Pro.

Final Cut Pro, Logic Pro X, Cinema 4D.

SKILLS

UX Research, UI Design, UX Writing,
Rapid Prototyping, Data Analysis

Motion Graphics, Print Media Design,
Front-End Development

Video Editing/Production, Music
Production, Pattern Illustration,
Project Management.

EXPERIENCE

UX Designer **JUL 2019 – PRESENT**
Carter's Inc

Currently the Design & Research lead for the upcoming Carter's mobile app that looks to integrate the physical store with digital capabilities. A new cart and checkout is an area of emphasis.

Visual Designer **JAN 2019 – MAR 2019**
Samsung (Sponsored Collaboration)

Part of a collaboration between SCAD & Samsung to research and design interactions for their first foldable device, Galaxy Fold. Specifically worked on modifying their OneUI for the foldable format.

UX Designer **SEP 2018 – NOV 2018**
Google (Sponsored Collaboration)

Part of a team that looked to re-imagine Google Maps for millennials. Led the research and design effort to further explore AR based navigation and strengthen the current AR implementation on the app.

Designer **OCT 2016 – NOV 2017**
iGenero

Led a team to design Snoop, a CCTV app upvoted to the #2 spot on Product Hunt. Also, partnered with Unilever to deliver their website, app and digital assets for their Water Purifier range of products.

Business Analyst **JAN 2015 – JAN 2016**
Accenture

Researched and designed dossiers that helped in understanding requirements, analyze pricing points and assess competitors for clients in the Oil & Gas industry namely Exxon and BHP Billiton.

Design Lead **JUL 2013 – DEC 2014**
GSM Media

Led the design effort for India's first Electronic Music publication. Established the brand guidelines, conducted artist interviews and wrote editorial content for partners such as MTV, Vh1 and NME.